

## NFPs for Communication meeting 12-13 February 2025

### Hybrid meeting (in-person/online)

### Preliminary Meeting agenda

12 February 2025		
DAY 1 09:00 – 17:30 CET		
09:00 – 09:10	Welcome by ECDC Director	<b>Pamela Rendi-Wagner</b> ECDC
09:10 – 09:30	Welcome, housekeeping and tour de table	<b>Barbara Albiger</b> ECDC
09:30 – 10:00	Taskforce on AI at ECDC ECDC guidelines for staff on the use of AI	<b>Anca Moruzov</b> ECDC
10:00 – 11:00	Artificial Intelligence in scientific writing, communication and publishing: Challenges posed by generative AI in drafting scientific reports.	<b>Ines Steffens and Jeremy Duns</b> ECDC
11:00 – 11:30	Coffee break	
11:30 – 12:00	Country experience 1	<b>TBC</b>
12:00 – 12:30	Country experience 2	<b>TBC</b>
13:00 – 14:00	Lunch	
14:00 – 15:00	Leveraging artificial intelligence for strategic communication: current trends	<b>TBC</b>

15:00 – 16:00	AI Workshop – part I	<b>TBC</b>
16:00 – 16:30	Coffee break	
16:30 – 17:00	AI Workshop – part II	<b>TBC</b>
17:00 – 17:30	Reporting back from the workshop	<b>Barbara Albiger</b> ECDC
19:00 – 21:00	Dinner at <i>The Winery Hotel</i>	

<b>13 February 2025</b>		
<b>DAY 2 09:00 – 13:00 CET</b>		
09:00 – 09:10	Welcome day 2	<b>Barbara Albiger</b> ECDC
09:10 – 10:10	Artificial intelligence for social listening and applications for risk communication, community engagement and infodemics management- WHO approach	<b>TBC</b>
10:10 – 10:40	ECDC: prevention framework ECDC Lighthouse & tackling misinformation/infodemics	<b>John Kinsman (TBC)</b> ECDC
10:40 – 11:10	Coffee break	
11:10 – 11:50	Lessons learnt from a crisis: Eurosurveillance retraction request	<b>Caroline Daamen</b> ECDC
11:50 – 12:15	ECDC: influencer campaigns	<b>Mikolaj Handzlik</b> ECDC
12:15 – 12:50	Tour de table: upcoming communication priorities for ECDC and at national level	<b>Barbara Albiger</b> ECDC
12:50 – 13:00	Closing and next steps	<b>Barbara Albiger</b> ECDC
13:00	Takeaway lunch and end of the meeting	